

Have you heard the News?



ZL Quarterly
November 2010

“Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work.”

-Vince Lombardi

For those of you not familiar with our newsletter, we typically highlight a specific **ZL** product with application possibilities, technical data, and try to incorporate as much humor into it as possible (there's only so much humor you can find in plastics....but we try.) The focus for this month is to bring everyone up to speed with the current changes within **ZL**.

As you may have already heard through various major news outlets such as: The Wall Street Journal, CNN, USA Today (and some say we're dreamers), as of November 1, 2010, our **ZL** East warehouse began the consolidation with our Lenexa, KS facility. We would like to take this time to welcome our East Coast partners to the Midwest and West Coast party! Our goal is to make this transition as smooth as possible for all of our existing and potential new partners involved. We are aware that the occasional “hiccup” may occur within these changes. In the event that you are a victim of one of these potential “hiccups”, please feel free to contact our customer compliant specialist at: patrick@zlplastics.com.

The **ZL** team is very excited with this new chapter in our growth and we are anxious to extend the current and added benefits we have to offer to all of our partners:

- **Same Day Shipping**
- Freight Shipment Confirmation via email with outgoing freight picture attachment (example shown below)
- Lead Generation Assistance Program
- Joint Sales Calls
- Technical Assistance
- Product Training
- Call Center hours from 7am-6:30pm CST

Your Name Here!



New Addition to the ZL team!

ZL is pleased to announce the addition of Monique Skoch to our inside sales team. With over 20 years of experience in plastics distribution, Monique brings to **ZL** a first hand understanding of the importance within the manufacture to distributor relationship. In her free time, Monique enjoys summers at the lake, reading, relaxing, and spending time with her friends and family. The next time you call into **ZL**, please welcome Monique to “the other side” of the plastics industry!